Library Resources for EMBA Students

http://tamu.libguides.com/mba

Off campus access -- access library databases through the library website and log in with your NetID and password

Get It For Me................................................................................................................http://getitforme.library.tamu.edu
Request books via the form or select the “get it” links next to items in the catalog. Select “distance education” as your status and the items will be shipped to your home address at no charge

TexShare Card........................................................................................................http://www.tsl.texas.gov/texshare/card
Allows limited borrowing from libraries around Texas, including some academic libraries

Company & Industry Information

- Business Source Complete (company profiles, SWOT analyses)
- Gale Business Insights: Global (company reports, histories, news, rankings)
- Hoover’s Premium (full overviews of company operations, strategies, and histories)
- IBISWorld (industry profiles, statistics, analysis, forecasts)
- NetAdvantage (S&P Industry Surveys, some private companies)
Market Research

- Mintel Reports (consumer trends, market drivers, includes international countries)
- Warc (ad campaign case studies, consumer information)
- Passport (international and national data on consumers, markets, and companies)
- SimplyMap (custom maps, reports, demographics, consumer data)
- eMarketer (international/national stats & reports on digital marketing, media, and e-commerce)

Articles – full text articles from peer reviewed journals and trade publications

- Factiva (current business news, WSJ, Financial Times, Dow Jones, Reuters news wire)
- ABI/Inform Complete (business periodicals & news sources)

Corporate Governance

- Leadership Library (directory with exec bios, education, affiliations, board interlocks)
- LexisNexis Corporate Affiliations (board relationships, directors, executives)
- Thomson One (must use Internet Explorer, takeover defense, shareholder activism)
- GMI Analyst (only available on a standalone machine in WCL)

Mergers & Acquisitions

- Thomson One (must use Internet Explorer, from the top menu bar, select Screening & Analysis, expand Deals & League Tables and select M&A)
- Orbis (must use Internet Explorer, includes international companies)
- PrivCo (private companies, venture capital, M&A)
- Bloomberg (only available in WCL on a standalone machine, contact a librarian if you need information, we can send information from Bloomberg to you via email)

Information & Operations Management

- IDC (market intelligence, reports for the IT, telecommunications and consumer tech markets)
- FACCTS (Faulkner’s Advisory on Computer & Communications Technologies, reports, vendor profiles)
- IEEE Xplore (technical literature, standards, conference proceedings)
- ACM Digital Library (full text of every article published by ACM)

Finance & Accounting

- Thomson One (must use Internet Explorer, full text company and industry financial reports)
- Mergent Online (current and historical financial data, annual reports, international companies)
- Intelligize (locate exact info from SEC filings, including footnotes related to international accounting standards)
- RIA Checkpoint Federal Tax Library (federal tax research materials)
- Accounting Research Manager (standards, summary guidance, interpretations, examples)