Library Resources for MBA Students

http://tamu.libguides.com/mba

West Campus Library (WCL)
http://wcl.library.tamu.edu
979-845-2111

Hours (during the school year)
Sunday 12:00pm-Open 24 hours
Mon-Thu Open 24 hours
Friday Already open-9:00pm
Saturday 1:00-5:00pm

Business Librarians

<table>
<thead>
<tr>
<th>Jared Hoppenfeld</th>
<th>Alyson Vaaler</th>
<th>Thomas Sullivan</th>
<th>Jennifer Wilhelm</th>
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</thead>
<tbody>
<tr>
<td>Associate Professor, Director, WCL</td>
<td>Assistant Professor, Management</td>
<td>Assistant Professor, Accounting &amp; Finance</td>
<td>Assistant Professor, Marketing, ISTM, &amp; SCMT</td>
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979-862-1982 jhoppenf@library.tamu.edu 979-862-8933 asvaaler@library.tamu.edu 979-845-2902 tdsullivan@library.tamu.edu 979-845-4091 jwilhelm@library.tamu.edu

Library Services @ WCL

- **Study Rooms** ................................................................. http://tamu.libcal.com/booking/WCLStudyRooms
  Reserve a study room online
- **Get It For Me** ............................................................. http://getitforme.library.tamu.edu
  Request books via the form or select the “get it” links next to items in the catalog

Articles — full text articles from peer reviewed journals and trade publications

- ABI/Inform Complete (business periodicals & news sources)
- Factiva (current business news, WSJ, Financial Times, Dow Jones, Reuters news wire)
Company & Industry Information

- Business Source Ultimate (use the “browse” box on the right; company profiles, SWOT analyses)
- Gale Business Insights: Global (company reports, histories, news, rankings)
- IBISWorld (industry profiles, statistics, analysis, forecasts)
- Mergent Intellect (full overviews of company operations, strategies, and histories)
- NetAdvantage (S&P Industry Surveys, some private companies)

Market Research

- eMarketer (international/national stats & reports on digital marketing, media, and e-commerce)
- Mintel Reports (consumer trends, market drivers, includes international countries)
- Passport (international and national data on consumers, markets, and companies)
- SimplyAnalytics (custom maps, reports, demographics, consumer data)
- Warc (ad campaign case studies, consumer information)

Corporate Governance

- Leadership Library (directory with exec bios, education, affiliations, board interlocks)
- LexisNexis Corporate Affiliations (board relationships, directors, executives)
- MSCI ESG Ratings (provides environmental, social and governance ratings on companies)
- Thomson One (must use Internet Explorer, takeover defense, shareholder activism)

Mergers & Acquisitions

- Bloomberg (available in WCL on a standalone machine)
- Orbis (must use Internet Explorer, includes international companies)
- PrivCo (private companies, venture capital, M&A)
- Thomson One (must use Internet Explorer, from the top menu bar, select Screening & Analysis, expand Deals & League Tables and select M&A)

Information & Operations Management

- ACM Digital Library (full text of every article published by ACM)
- IDC (market intelligence, reports for the IT, telecommunications and consumer tech markets)
- IEEE Xplore (technical literature, standards, conference proceedings)
- FACCTS (Faulkner’s Advisory on Computer & Communications Technologies, reports, vendor profiles)

Finance & Accounting

- Accounting Research Manager (standards, summary guidance, interpretations, examples)
- Intelligize (locate exact info from SEC filings, including footnotes related to international accounting standards)
- Mergent Online (current and historical financial data, annual reports, international companies)
- RIA Checkpoint Federal Tax Library (federal tax research materials)
- Thomson One (must use Internet Explorer, full text company and industry financial reports)