Library Resources for Management

http://tamu.libguides.com/management

West Campus Library (WCL)
http://wcl.library.tamu.edu
979-845-2111

Hours (during the school year)
Sunday  12:00pm-Open 24 hours
Mon-Thu  Open 24 hours
Friday  Already open-9:00pm
Saturday  1:00-5:00pm

Business Librarians

Jared Hoppenfeld  Alyson Vaaler  Thomas Sullivan  Jennifer Wilhelm
Associate Professor  Assistant Professor  Assistant Professor  Assistant Professor
Director, WCL  Management  Accounting & Finance  Marketing, ISTM, & SCMT
979-862-1982  979-862-8933  979-845-2902  979-845-4091
jhoppenf@library.tamu.edu  asvaaler@library.tamu.edu  tdsullivan@library.tamu.edu  jwilhelm@library.tamu.edu

Library Services @ WCL

- Study Rooms.................................................................................................................. http://tamu.libcal.com/booking/WCLStudyRooms
  Reserve a study room online
- Get It For Me.................................................................................................................. http://getitforme.library.tamu.edu
  Request books via the form or select the “get it” links next to items in the catalog.

Articles & News – full text articles from peer reviewed journals, trade publications, and newspapers

- ABI/Inform Complete (business periodicals & news sources)
- Factiva (current business news, WSJ, Financial Times, Dow Jones, Reuters news wire)
- Nexis Uni (newspaper articles, legal info, transcripts TV news)
Company & Industry Information

- Business Source Ultimate (use the “browse” box on the right to access company info, profiles, etc.)
- Gale Business Insights: Global (company reports, histories, news, and rankings)
- IBISWorld (industry profiles, statistics, analysis, forecasts)
- Mergent Intellect (full overviews of company operations, strategies, and histories)
- NetAdvantage (S&P Industry Surveys, some private companies)

SWOT Analyses

- Business Source Ultimate (use the “SWOT Analyses” link from the browse box on the right)
- Gale Business Insights: Global (search for a company from the search bar and select “SWOT Reports“)
- Passport (use the “companies” tab to search for a company profile. Look for “SWOT” in the contents)

Company Financials

- BizMiner (business ratios and pro forma financial statements)
- Datastream (global financial & macro-economic data, current and historical trends)
- Mergent Intellect (company financials and annual reports)
- Mint Global (current and historical financial data, public and private companies)
- Thomson One (must use Internet Explorer, equity research reports, historic & current financial information)

Mergers & Acquisitions

- Bloomberg (WCL has 2 designated terminals)
- Orbis (M&A activity, includes international companies)
- PrivCo (private companies, venture capital, M&A)
- Thomson One (must use Internet Explorer, from the top menu bar, select Screening & Analysis, expand Deals & League Tables and select M&A)

 Corporate Governance

- Leadership Library (directory with exec bios, education, affiliations, board interlocks)
- LexisNexis Corporate Affiliations (board relationships, directors, executives)
- MSCI ESG Ratings (provides Environmental, Social, & Governance ratings on companies)
- Thomson One (must use Internet Explorer, takeover defense, shareholder activism)

Consumers & Demographics

- Mintel Reports (research reports covering market drivers, size and trends, market segmentation)
- Passport (international and national data on consumers, markets, industries, and companies)
- RKMA Market Research Handbooks (reports covering various consumer markets)
- Simply Analytics (custom demographic maps & reports)
- Statista (U.S. and international statistics, facts, and market data)